



B&S
QUALITY MADE

CATALOGUE
2020

STAND OUT FROM THE REST

*Lens cleaner
Microfibre cloths
Cases*



CATALOGUE 2020

CONTENT



LENS CLEANERS


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MICROFIBRE CLOTHS

On page 20

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 Crystal clear!
See page 14 and 18.

SeeGreen®

Lens cleaner p. 6



NEW!



NEW!

Ultrasonic baths p. 16



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*The perfect
giveaway*



*Foldable cases
p. 27*

LENS CARE

on the go
and at home



You like it environmentally friendly and want to impress your customers with an individually printed lens care product? With our wide range of lens cleaning sprays, you will find the right one for you. If you are looking for sustainable products that do not harm the environment, **SeeGreen®** is the ideal product for you. Our Leader® spray without alcohol is particularly sensitive to spectacle lenses and with the alcohol-containing Optimize, even the heaviest dirt has no chance. With a label individually designed by you, you can place your logo with advertising effectiveness.

TO ROUND OFF YOUR ECO-FRIENDLY STORE CONCEPT, WE HAVE DEVELOPED AN ATTRACTIVE REFILL STATION THAT BOTH INVITES YOUR CUSTOMER TO REFILL THE SMALL PUMP BOTTLES AND INCREASES CUSTOMER FREQUENCY IN THE STORE.

If you want to offer your customers care products at home, you will find them here with our ultrasonic baths and the innovative spectacle bath. After the glasses have been cleaned, as if by a professional in your own home, your customer can ensure a long-lasting, crystal-clear view by applying the anti-fog solution. You can see how it all works in our Tips & Tricks video – also ideal for demonstrating to the customer.

SHINE THROUGH SERVICE

Lens cleaner for customer loyalty

- Giveaway
- Sales article
- Refill service



ENVIRONMENTALLY FRIENDLY & VOC-FREE



Environmentally friendly, climate-neutral pump spray with a fresh scent.

Free of alcohol, silicone and VOC – volatile organic compounds could irritate the eyes or nose.

POWERFUL CLEANING



Removes fingerprints, dust and dirt, free of streaks. Also suitable for coated, tinted lenses. Has an antistatic effect.

For all kinds of lens materials incl. polycarbonate as well as for safety goggles, displays, mirrors, helmet visors, camera objectives, smart phones and tablets.

With individual printing possible page 10

NEW!



29.5 ml
6252 10

59 ml
6252 20

118 ml
6252 40

236 ml
6252 80

FOR PRICES AND DELIVERY TIME PLEASE CONTACT YOUR LOCAL DISTRIBUTOR.

REFILL AVAILABLE on page 12.

SEEGREEN® REFILL BOTTLE

1 l with pump
6234 01

5 l with pump
6234 05



Tested by the independent American test laboratory for the optical industry
COLTS Laboratories





LEADER®

Without alcohol

- For cleaning all optical spectacle lenses: mineral, plastic and polycarbonate

LEADER® LENS CLEANER WITHOUT INDIVIDUAL PRINT
BOX SIZE 25 PIECES

With individual printing possible page 10



29.5 ml
6250 10

59 ml
6250 20

118 ml
6250 40

236 ml
6250 80

FOR PRICES AND DELIVERY TIME PLEASE CONTACT YOUR LOCAL DISTRIBUTOR.

REFILL AVAILABLE on page 12.

LEADER REFILL BOTTLE

1 l with pump
6232 01

5 l with pump
6232 05

LEADER-LENS CLEANER CONCENTRATE

- Concentrate makes 2 litres of ready-to-use lens cleaner
- Up to 67 refills (29.5 ml)

236 ml
6240 80





OPTIMIZE With alcohol

- For cleaning all optical spectacle lenses: mineral, plastic and polycarbonate

OPTIMIZE LENS CLEANER WITHOUT INDIVIDUAL PRINT BOX SIZE 25 PIECES

! With individual printing possible page 10



29.5 ml
6251 10

59 ml
6251 20

118 ml
6251 40

236 ml
6251 80

! FOR PRICES AND DELIVERY TIME PLEASE CONTACT YOUR LOCAL DISTRIBUTOR.

! REFILL AVAILABLE on page 12.

OPTIMIZE REFILL BOTTLE

1 l avec pompe
6233 01

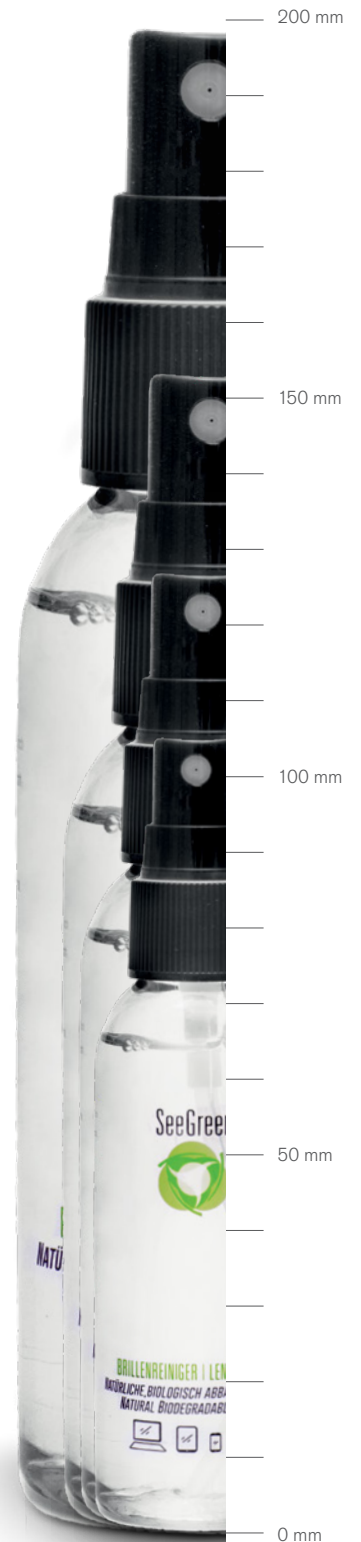


4 STEPS

To your individual lens cleaner

This is how it works:

- 1 PRODUCT:**
Choose your preferred liquid.
For example: Leader® lens cleaner
- 2 SIZE:**
Choose your bottle size.
For example: 118 ml
- 3 LABEL:**
Choose your label type.
For example: transparent label
- 4 QUANTITY:**
Choose your order quantity.
For example: 250 pcs.



LENS CLEANER

With individual print

- Optionally SeeGreen, Leader or Optimize Lens cleaner
- On white or transparent labels
- The colour of the sprayhead depends on the Lens cleaner; SeeGreen: Black, Leader: Silver, Optimize: Transparent

Also available as a 3-part set:

- 29.5 ml Lens cleaner with individual 4-colour label print
- 12 x 15 cm microfibre cloths in Grey (without individual printing)
- Screwdriver with 5 functions

SPECIFICATIONS

On printing methods, minimum order quantities and order handling please see page 28–30.



	29.5 ml	59 ml	118 ml	3-part set
SEEGREEN®	6252 15TE ¹ 6252 14E ²	6252 25TE ¹ 6252 24E ²	6252 45TE ¹ 6252 44E ²	6211 72T ²

FOR PRICES AND DELIVERY TIME PLEASE CONTACT YOUR LOCAL DISTRIBUTOR.

LEADER®	6250 15TE ¹ 6250 14E ²	6250 25TE ¹ 6250 24E ²	6250 45TE ¹ 6250 44E ²	6211 70T ²
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FOR PRICES AND DELIVERY TIME PLEASE CONTACT YOUR LOCAL DISTRIBUTOR.

OPTIMIZE	6251 15TE ¹ 6251 14E ²	6251 25TE ¹ 6251 24E ²	6251 45TE ¹ 6251 44E ²	6211 71T ²
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FOR PRICES AND DELIVERY TIME PLEASE CONTACT YOUR LOCAL DISTRIBUTOR.

¹ TRANSPARENT LABEL, ² WHITE LABEL

REFILL STATION

For lens cleaners

- The convenient tap enables easy refill of our lens cleaner
- Can be used for all of our lens cleaners

REFILL STATION BARTENDER

Contains:

- Wall and table holder, dispenser and glass bottle
- Filling capacity: 1 litre
- Dimensions: 45 × 17 × 10 cm



900 g

6241 00



NEW!

REFILL STATION GAS STATION

- Filling capacity: 1 litre
- Dimensions: 48 × 14 cm
- Material: Plastic



500 g

6240 00






LENS CLEANER

Suitable for all kinds of lenses

LENS CLEANER WITH COUNTER DISPLAY

- Without alcohol
- Bottle with pump mechanism
- 5 bottle colours × 4 pieces
- Display-Dimensions: 13 × 17 × 10.5 cm

Antistatic effect


 20 bottles of 30 ml (sorted by colours)

6211 50



LENS WIPES ULTRA SOFT

- Wood free nonwoven fabric
- Do not use for contact lenses

 20 boxes of 30 towelettes

6216 30





TIPS & TRICKS

Crystal clear view with Anti-Fog made easy!

Leader Anti-Fog Brush Combo
Order No. 6212 10



5 approx. 5 minutes

This is how it works:

Application videos can be found at www.youtube.com/user/BreitfeldSchliekert



1 STEAMED UP LENSES



2 APPLY & DISPERSER



3 POLISH



4 DONE





ANTI-FOG

Suitable for coated lenses

- Quick and clean application
- With Anti-Fog cloth



ANTI-FOG BRUSH COMBO WITH SOFT BRUSH

- 10 g Anti-Fog gel
- With Display

 10 Sets

6212 10



ANTI-FOG CLOTH

- Up to 50 applications from one cloth
- Dimensions: 13 x 13 cm
- With Display

 25 pieces

6213 00



ANTI-FOG COMBO

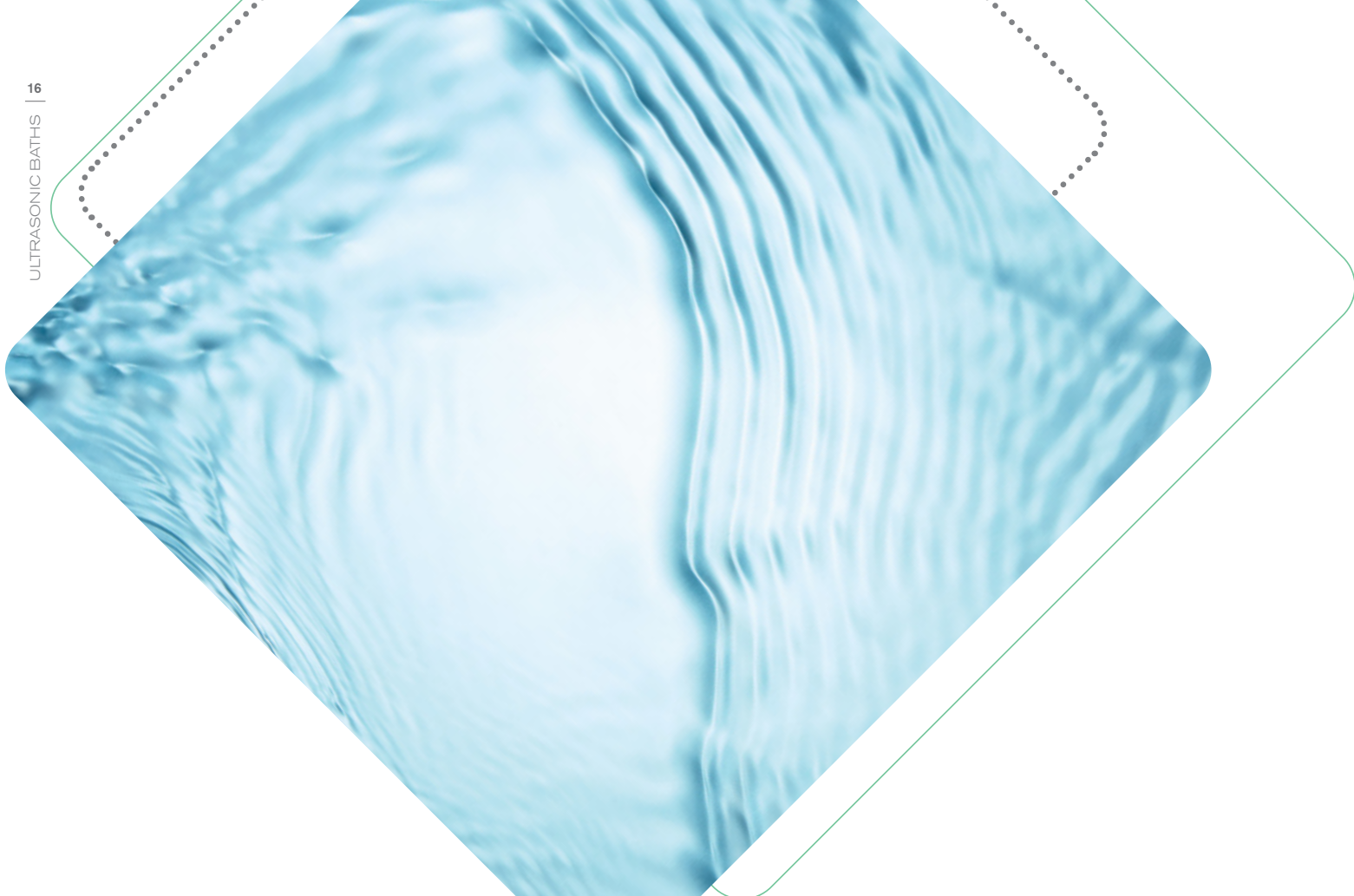
WITH POINTED APPLICATION TIP

- 5 g Anti-Fog gel
- With Display

 10 Sets

6212 00





ULTRASONIC BATHS

*For cleaning frames and
jewellery at home*

- Plastic housing with stainless steel basin
- 12 Month warranty



SMALL . WITH BASKET 0.5 LITRE

- With timer to stop automatically after a preset time

2973 90



COMPACT 0.3 LITRE

- Automatic switch off: 3 min

2973 80



DETACHABLE TANK . WITH BASKET 0.6 LITRE

- Detachable tank to make changing water easy
- With timer to stop automatically after a preset time
- 5 work cycles: 90, 180, 280, 380 and 480 s

2973 60



LARGE . WITH BASKET 1.1 LITRE

- With timer to stop automatically after a preset time
- Suitable for longer use
- 5 work cycles: 90, 180, 280, 380 and 480 s

2973 40



NEW!

Technical data	2973 90	2973 80	2973 60	2973 40
Outside size (w × h × d):	204 × 140 × 130 mm	195 × 115 × 115 mm	200 × 195 × 150 mm	200 × 180 × 160 mm
Container capacity:	0.5 l	0.3 l	0.6 l	1.1 l
Voltage:	220 to 240 V, 50/60 Hz	220 to 240 V, 50/60 Hz	220 to 240 V, 50/60 Hz	220 to 240 V, 50/60 Hz
Power:	50 W	35 W	50 W	60 to 70 W
Power usage per 10 min:	0.0083 kWh	0.0058 kWh	0.0083 kWh	0.0117 kWh
Frequency:	42 kHz	42 kHz	42 kHz	42 kHz
Weight:	1 kg	1 kg	1.25 kg	1.75 kg



TIPS & TRICKS

Simply clean, quick and easy!

Spectacles bath
Order No. 3155 50



5 approx. 5 minutes

This is how it works:

Application videos
can be found at
[www.youtube.com/user/
BreitfeldSchliekert](https://www.youtube.com/user/BreitfeldSchliekert)
 YouTube

1 DIRTY LENSES



2 FILL



3 ADD 2 DROPS



4 INSERT



5 CLOSE



6 SHAKE



7 REMOVE



8 RINSE



9 DONE





SPECTACLES BATH

And accessories

- For all kinds of frame and lens materials, even polycarbonate
- Without hazardous substances

SPECTACLES BATH SET


- Original "Freise & Sohn"
- 3-piece set: case, cleaner, cloth

3155 50  10 pieces




SPECTACLES BATH CLEANER

- Very good cleaning results

3155 00  10 pieces à 50 ml

LEADER SPECTACLES BATH CLOTH

- Washable up to 40 °C
- 31.5 × 22 cm

3155 01  5 pieces

High absorption of moisture

SPECTACLES BATH PROTECTOR REUSABLE

- Can be individually cut to size

3155 03  3 pieces



For stabilisation of rimless frames

MICROFIBRE CLOTHS IN 2 QUALITIES

with or without
personalisation

A microfibre cloth is irreplaceable when cleaning glasses. Within our product portfolio you can choose from 7 colours and 2 qualities. If high density and a perfect cleaning result are important to you, then choose our premium quality. Best as sewn-edge version for a high-quality look. We also offer our standard quality with a zigzag cut. Refined with a picture of your shop, as photo print or with the logo of your shop, screen or blind embossed print, you will be remembered by your customers every time they clean their glasses. You can also choose from a variety of packaging options that your customers can reuse, extending the life of the microfibre cloth.

DID YOU KNOW THAT OUR MICROFIBRE CLOTHS CAN BE WASHED AT 30 °C IN A WASHING MACHINE AND BECOME A PERMANENT COMPANION TO YOUR CUSTOMER?

PACKAGING OPTIONS

For Microfibre cloths



CELLOPHANE

6.5 × 10 cm + 4 cm flap for 12 × 16 cm and 15 × 18 cm
Zello 2020



SOFT BAG OPTISCRIP, SIZE S

6 × 10 cm for 12 × 16 cm and 15 × 18 cm
OPSC2



SOFT BAG OPTISCRIP, SIZE M

6.5 × 12 cm for 12 × 16, 15 × 18 and 20 × 20 cm
OPSC



SOFT BAG OPTIKLETT

6 × 10.5 cm for 20 × 20 cm
OPKL



CELLOPHANE

12 × 17 cm + 4 cm flap for 30 × 30 cm
Zello3030



6 STEPS

To your individual microfibre cloth

This is how it works:

- 1 QUALITY:**
Choose your cloth quality.
For example: optilux Premium quality
- 2 SIZE:**
Choose your size for your selected cloth quality.
For example: OPLU2020
- 3 COLOUR:**
Choose your cloth colour.
For example: OPLU2020 06N
- 4 QUANTITY:**
Choose your order quantity.
For example: 2.500 pcs.
- 5 SCREEN, RELIEF EMBOSSED OR PHOTO PRINT:**
Choose a printing method on page 28 and tell us your printing colour.
For example: Screen print, Pantone 1505
- 6 PACKAGING:**
Choose your packaging on page 21.
For example: ZELLO2020

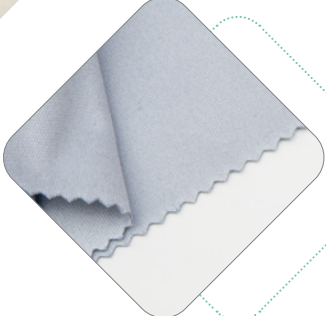


SPECIFICATIONS

On printing methods, minimum order quantities and order handling see page 28–30.

Packaging options on page 21.



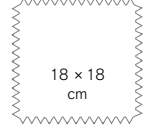
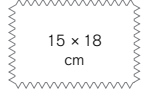
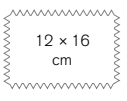


Zig-zag-cut

MICROFIBRE CLOTHS

Including photo print

OPTILUX PREMIUM QUALITY VERY HIGH DENSITY ZIG-ZAG-CUT



White

OPLU1216 13S

OPLU1518 13S

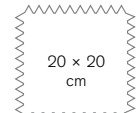
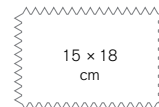
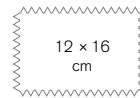
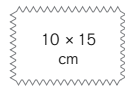
OPLU1818 13S








! FOR PRICES AND DELIVERY TIME PLEASE CONTACT YOUR LOCAL DISTRIBUTOR.



Zig-zag-cut

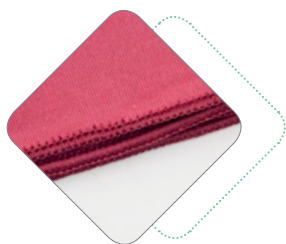
**OPTILUX PREMIUM QUALITY VERY HIGH DENSITY
ZIG-ZAG-CUT**



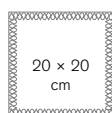
		10 × 15 cm	12 × 16 cm	15 × 18 cm	20 × 20 cm
	Black	—	—	—	OPLU2020 01S
	Darkblue	OPLU1015 04S	OPLU1216 04S	OPLU1518 04S	OPLU2020 04S
	Silvergrey	OPLU1015 06S	OPLU1015 06S	OPLU1015 06S	OPLU1015 06S
	Bordeaux	—	OPLU1015 08S	OPLU1015 08S	—
	Orange	OPLU1015 11S	OPLU1015 11S	OPLU1015 11S	—
	White	OPLU1015 13S	OPLU1015 13S	OPLU1015 13S	OPLU1015 13S
	Ivory	OPLU1015 14S	OPLU1015 14S	OPLU1015 14S	OPLU1015 14S

**FOR PRICES AND DELIVERY TIME PLEASE
CONTACT YOUR LOCAL DISTRIBUTOR.**

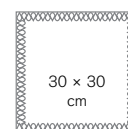
OPTILUX PREMIUM QUALITY VERY HIGH DENSITY
SEWN EDGE INCL. ZELLO3030



Sewn edge



30 x 30 cm
with button hole

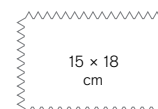
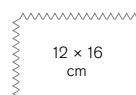
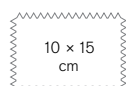


30 x 30 cm with buttonhole

			incl. ZELLO3030
	Black	OPLU2020 01N	—
	Darkblue	OPLU2020 04N	OPLU3030 04N
	Silvergrey	OPLU2020 06N	OPLU3030 06N
	Bordeaux	—	OPLU3030 08N
	White	OPLU2020 13N	—
	Ivory	OPLU2020 14N	OPLU3030 14N

FOR PRICES AND DELIVERY TIME PLEASE CONTACT YOUR LOCAL DISTRIBUTOR.

OPTISOFT EASY STANDARD QUALITY AVERAGE DENSITY



	Black	OPSE1015 01S	OPSE1216 01S	OPSE1518 01S
	Darkblue	OPSE1015 04S	OPSE1216 04S	OPSE1518 04S
	Silvergrey	OPSE1015 06S	OPSE1216 06S	OPSE1518 06S
	Bordeaux	—	—	OPSE1518 08S
	Orange	OPSE1015 11S	OPSE1216 11S	OPSE1518 11S
	White	OPSE1015 13S	OPSE1216 13S	OPSE1518 13S
	Ivory	OPSE1015 14S	OPSE1216 14S	OPSE1518 14S

SPECIFICATIONS
On printing methods, minimum order quantities and order handling see page 28–30.

Packaging options on page 21.

FOR PRICES AND DELIVERY TIME PLEASE CONTACT YOUR LOCAL DISTRIBUTOR.

DOUBLE-SIDED MICROFIBRE CLOTHS

*Ideal for spectacles,
smartphones, cameras and more*

- **Double-sided:** patterned side for high gloss polished surfaces, plain side soft as terry cloth for thorough cleaning
- Size 15 x 18 cm



Display with 20 pieces of microfibre cloths

6208 50



3 STEPS

To your individual case

This is how it works:

- 1 **SIZE:**
Choose your case size.
For example: PP-case "size L"
- 2 **EMBOSSED PRINT/COLOUR:**
Choose your colour of embossed printing on page 29.
For example: Orange (Pantone 1505)
- 3 **QUANTITY:**
Choose your order quantity.
For example: 1.000 pcs.



CASES

With and without individual print

PP-CASES

- 100% polypropylene, frosted plastic
- Delivered flat
- Lightweight



SPECIFICATIONS

On printing methods, minimum order quantities and order handling see page 28–30.

Size S 13.5 × 6.5 × 3 cm	Size M 14 × 7 × 3 cm	Size L 16 × 8 × 3.5 cm
------------------------------------	--------------------------------	----------------------------------

BS400

BS401

BS402

FOR PRICES AND DELIVERY TIME PLEASE CONTACT YOUR LOCAL DISTRIBUTOR.

PRINTING specifications



SCREEN PRINT 1- OR MULTI-COLOUR

This printing method provides a clean and clear print. The colour application is not noticeable and has no effect on the cleaning power. Ideal for a clear print of text and logos. We recommend a dark coloured print on a light cloth.



PHOTO PRINT MULTI-COLOUR

High quality and not noticeable print. Lifelike colours are a special feature of the B&S photo print.



RELIEF EMBOSSED PRINT WITHOUT COLOUR

Elegant printing without colour. The embossing will be done by a metal stamp and does not affect the optimal usage of the microfibre cloth.



EMBOSSSED PRINT 1-COLOUR

The printing is done by means of a colour transfer foil and a hot metal stamp. High colour density is guaranteed. Text and large images are precisely reproduced. Please choose one of the colours on page 29.



LABEL PRINT ON TRANSPARENT OR WHITE FOIL 1- OR MULTI-COLOUR

The printing is done on a film liner and then carefully applied onto the bottles. Our focus during the printing process is on a clear print of text and images.

For questions please contact your local B&S distributor.

TECHNICAL REQUIREMENTS

- Data formats:** Digital data for PC/MAC as an image file with at least 300 dpi (JPG, TIF) or vectorised EPS, PDF
- Programmes:** Standard graphic programs
- Font styles:** Converted to paths or supplied with artwork Font size at least 8 points
- Colour specification:** In Pantone, HKS or CMYK printing colours may vary slightly

OUR PRINT MAKES THE DIFFERENCE

*Packaging options:
for microfibre cloths on page 21*

Lens cleaner, Label print

Transparent material	White material	Quantity of colours	Size of print area	Product information
+	+	1- or multicolour	29.5 ml: 8.6 × 4.4 cm 59 ml: 10.2 × 6 cm 118 ml: 11.7 × 8.8 cm 236 ml: 14.3 × 12.4 cm	! Mandatory data on every label: distribution, contents and filling















Microfibre cloths optilux, optisoft easy

Screen print	Photo print	Relief embossed print	Embossed print	Quantity of colours	Size of print area	Product information
+	-	-	-	1-colour	up to 1 cm to the edge max. print area 12 × 12 cm	<ul style="list-style-type: none"> Material: 80% polyester, 20% polyamide Each fibre split 16 times Both sides are brushed High absorption Specially protective to the surface to be cleaned Washable up to 40 °C
-	-	+	-	-	6.0 × 8.5 cm	<ul style="list-style-type: none"> The individual sizes and colours can be combined in lots of 100 pieces (for orders without printing) Standard delivery: bulk pack with 100 pieces Packing options see below Do not use spirit or acetone
-	+	-	-	multi-colour	full area print	

PP-cases BS400, BS401 and BS402

Screen print	Photo print	Relief embossed print	Embossed print	Quantity of colours	Size of print area	Product information
-	-	-	+	1-colour	6.0 × 8.5 cm	The individual sizes can be combined in lots of 100 pieces

COLOURS FOR EMBOSSED PRINT ON PP CASES BS400, BS401 AND BS402

													
White	Yellow	Orange	Red	Lavender	Blue	Darkblue	Green	Grey	Black	Metallic-Red	Metallic-Blue	Metallic-Gold	Silver
Blanc Pantone	Jaune Pantone	Pantone 1505	Pantone 186	Pantone 272	Pantone 2728	Pantone 2955	Pantone 355	Pantone 416	Noir Pantone	Pantone 8863M	Pantone 8185M	Pantone 871M	Pantone 877M

GENERAL INFORMATION

about individual prints

▪ **LAYOUT COORDINATION** managed by your local B&S distributor

PRODUCT	MINIMUM-ORDER QUANTITY WITH PRINT	DELIVERY TIME	OTHER
LABELS FOR LENS CLEANER	250 pcs	approx. 4–6 weeks starting with layout approval	Minimum order quantity WITHOUT print: 25 pcs
MICROFIBRE CLOTHS OPTILUX AND OPTISOFT EASY	ZIG-ZAG-CUT 500 pcs SEWN EDGES 500 pcs	from 500 pcs approx. 4–6 weeks, from 2.000 pcs approx. 8–10 weeks starting with layout approval	Minimum order quantity ZIG-ZAG-CUT WITHOUT print: 100 pcs SEWN EDGES WITHOUT print: 20 × 20 cm 100 pcs 30 × 30 cm 5 pcs
PP-CASES	500 pcs	approx. 4–6 weeks starting with layout approval	Minimum order quantity WITHOUT print: 100 pcs



NOTE

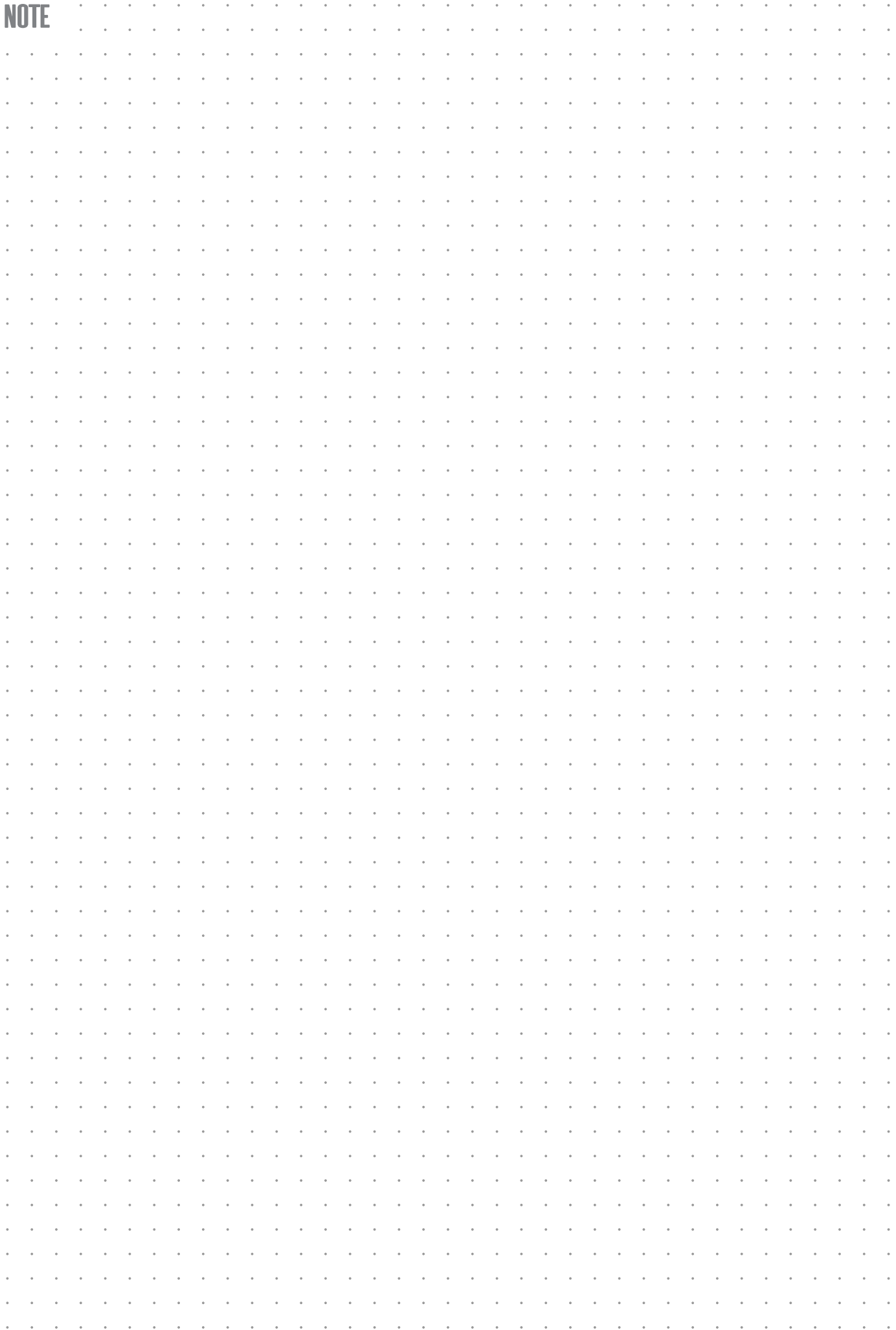
The colours and the size of the microfibre cloths may vary slightly according to the manufacturing process.

DIFFERENCES IN QUANTITY

Due to production tolerances, quantity differences of ± 5% may occur. This will be taken into account when invoicing.



NOTE





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